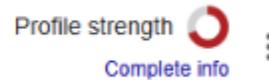
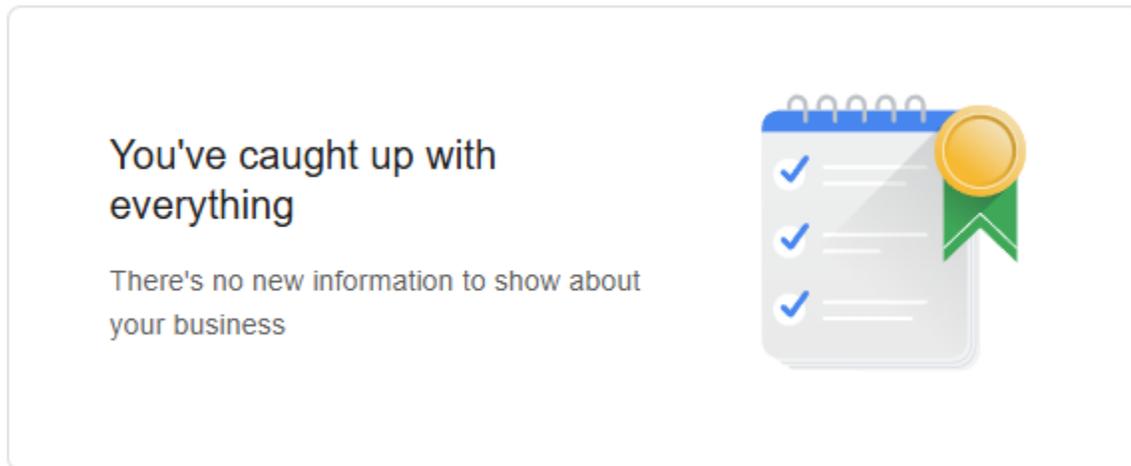
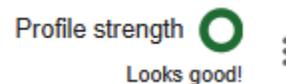


GMB Optimization For

Profile Strength Before:



Profile Strength After:



Business Information Optimization:

Business Name: Your business name is perfectly set up and matches your brand identity. This ensures customers can easily recognize your business and helps maintain consistency across Google and the web. Your business name is currently set up where the name is perfectly set up, which is great **Self Storage**).

Business Category : Your primary category is set as “Self storage facility,” which

best reflects your main service. No secondary categories are required. Keeping only one accurate category avoids confusion and helps your profile rank better in local searches.

Business category

Self storage facility

Business Description Update ⚠️: Previously, your business description didn't include keywords, which could negatively impact your visibility on Google and other platforms. To fix this, I wrote a new business description that included relevant keywords that fit your business category.

Before:

Description

Self Storage, located at 46 W 825 US-30 in Big Rock, IL, is a locally owned self-storage facility that offers secure, affordable storage solutions. Whether you're storing household items or commercial inventory, we offer a variety of storage units to fit your needs. Our facility ensures 24/7 access with robust security, making us the ideal choice for both short-term and seasonal storage rental. With competitive pricing and a customer-first approach, managing your storage space is hassle-free with easy online payment options. Call us today to learn more about our tailored storage solutions!

I've optimized your business description with a more effective, keyword-focused version. This helps improve your online visibility and ensures your services are clearly highlighted to potential customers.

After:

Description

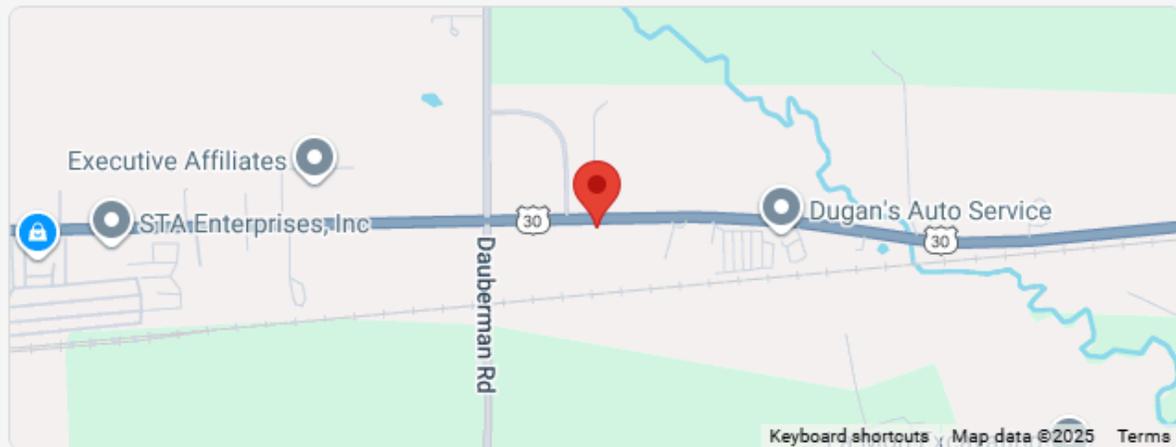
Self Storage offers secure storage units at competitive prices in Big Rock, IL, and surrounding areas like Sugar Grove, Oswego, Yorkville, and more. Whether you're looking for self-storage units near me for household goods, commercial inventory, or seasonal items, we've got you covered. Our facility features climate-controlled storage units to ensure your sensitive belongings stay in great condition. With 24/7 access, top-tier security, and easy online payment options, managing your storage needs has never been easier. We provide both short-term and long-term storage solutions to meet your unique needs. Visit bigrockselfstorageunits.com or call 630-470-4332 to reserve your unit today!

NAP (Name, Address, Phone)  : Your business NAP details—Name, Address, and Phone number—have been verified and are now accurate across your profile. This ensures consistency and builds trust with both customers and search engines.

Location Pin  : The location pin was already set correctly and is correctly placed on the map to reflect your business location.

Business location

46 W 825 US-30, Big Rock, IL 60511



Service area  : The service area is not set correctly. I have now added everything properly to ensure it accurately reflects the locations your business serves.

Before:

Service area 

Aurora, IL, USA
Elburn, IL, USA
Oswego, IL, USA
Big Rock, IL, USA
Yorkville, IL, USA
Montgomery, IL, USA
Plano, IL 60545, USA
Sugar Grove, IL, USA
North Aurora, IL, USA
Kaneville Township, IL, USA

After:

Service area

Elgin, IL, USA
Aurora, IL, USA
Elburn, IL, USA
Oswego, IL, USA
Batavia, IL, USA
Big Rock, IL, USA
Yorkville, IL, USA
Montgomery, IL, USA
Plano, IL 60545, USA
Sugar Grove, IL, USA
North Aurora, IL, USA
Kaneville Township, IL, USA

Opening hours  : Your business hours have been set correctly and reflect your current schedule.

Hours

Open with main hours

Monday	06:00–21:00
Tuesday	06:00–21:00
Wednesday	06:00–21:00
Thursday	06:00–21:00
Friday	06:00–21:00
Saturday	06:00–21:00
Sunday	06:00–21:00

Special hours

Add

Access

Monday	Open 24 hours
Tuesday	Open 24 hours
Wednesday	Open 24 hours
Thursday	Open 24 hours
Friday	Open 24 hours
Saturday	Open 24 hours
Sunday	Open 24 hours

Attributes : Your business attributes have been properly added to accurately represent your services and offerings.

Accessibility

Has wheelchair-accessible car park

Amenities

Add

Crowd

Not a transgender safe space
LGBTQ+ friendly

Parking

On-site parking

Payments

Accepts debit cards
Accepts credit cards
VISA
Mastercard

Recycling

No light bulb recycling
No battery recycling

Social Profiles : Your business social profiles have been properly added and are now linked to your listing.

Social profiles

<http://www.facebook.com/profile.phj> 

GMB Service Optimization

Added Services for GMB: I've successfully added SEO-optimized service descriptions for the services listed on your Google Business Profile. These descriptions are designed to improve your visibility in local search results, helping your business stand out in the local pack. This will make it easier for potential customers to find your services when they

search in your area. Let me know if you'd like to review or make any adjustments to these descriptions!

Self storage facility

Primary category

Self storage

Discover Self Storage for all your storage needs, offering flexible long-term and sh...



Online payments

Experience hassle-free transactions with Self Storage's Online Payments, providin...



Residential Storage Units

Self Storage offers affordable residential storage units with secure, short-term and...



Business Storage Solutions

At Self Storage, we provide flexible Business Storage Solutions, featuring affordab...



Vehicle Storage

Keep your vehicle safe and secure with Self Storage's premium vehicle storage sol...



Equipment Storage

Experience unmatched peace of mind with Self Storage's secure equipment storag...



Personal Belongings Storage

At Self Storage, we offer reliable, affordable Personal Belongings Storage near you...



Automobile Storage

Our automobile storage at Self Storage offers affordable and secure solutions for ...



Household Items Storage

At Self Storage, we offer secure and affordable household items storage options f...



Business Inventory Storage

Discover affordable and secure business inventory storage solutions at Self Stora...



Online Account Management

Enjoy effortless access to your units and payment methods with Self Storage's Onl...



Experience top-notch short-term storage rentals at [Self Storage](#), an affordable and... >

Long-Term Storage Options
Choose [Self Storage](#) for affordable long-term storage options in Big Rock, Sugar G... >

Seasonal Storage Space
Discover affordable seasonal storage space at [Self Storage](#), a secure storage facil... >

Commercial Storage Space
For businesses in Big Rock, Sugar Grove, Hinckley, and Prestbury seeking affordable, secure... >

Affordable Storage Solutions
[Self Storage](#) offers affordable storage solutions with secure storage facilities and ... >

Flexible Rental Options
[Self Storage](#) offers flexible, affordable, secure storage solutions in Big Rock, Sugar... >

Competitive Pricing
Experience value with competitive pricing at [Self Storage](#), the premier self-storage ... >

Online Payment Portal
Enjoy seamless transactions with [Self Storage's](#) secure online payment portal, pro... >

Customer Support Service
At [Self Storage](#), our dedicated Customer Support Service ensures you find the idea... >

Safe and Convenient Storage
At [Self Storage](#), we provide safe and convenient storage solutions for all your need... >

Storage Units of Various Sizes
At [Self Storage](#), we offer a wide range of secure and affordable storage units in va... >

Easy Accessibility
Experience unmatched "Easy Accessibility" at [Self Storage](#), where our secure and ... >

Hassle-Free Storage Experience
Experience hassle-free storage with [Self Storage](#), where we offer affordable, secur... >

Safe and Convenient Storage
At Self Storage, we provide safe and convenient storage solutions for all your need... >

Storage Units of Various Sizes
At Self Storage, we offer a wide range of secure and affordable storage units in va... >

Easy Accessibility
Experience unmatched "Easy Accessibility" at Self Storage, where our secure and ... >

Hassle-Free Storage Experience
Experience hassle-free storage with Self Storage, where we offer affordable, secur... >

Digital Rental Management
Self Storage offers seamless Digital Rental Management, providing affordable stor... >

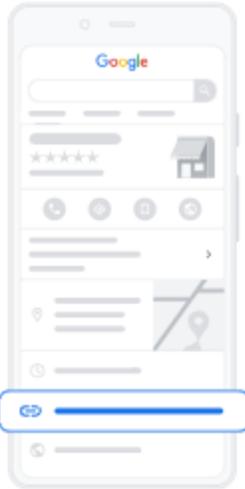
Customer-Centric Services
Discover Customer-Centric Services at Self Storage, where our affordable storage ... >

Secure Access Control
Enhance your security with Self Storage's Secure Access Control, providing reside... >

Accessible Location
Self Storage offers an accessible location for affordable storage solutions, includi... >

Account Management Flexibility
At Self Storage, our Account Management Flexibility ensures tailored and hassle-fr... >

Booking: The "Booking" option is already active on your Google Business Profile. If you need any adjustments or updates, feel free to let me know!



Links to your online booking tools

Let customers book you directly through custom links to your online booking pages. [Learn more](#)



www.bigrockselfstorageunits.com



[+ Add another link](#)

Local SEO Elements

Keyword in Description : I've updated your Google Business description to include the right keywords for better visibility. Previously, it wasn't optimized properly, but it now includes relevant terms that help improve your ranking in local searches.

Service Areas Specified : The service areas have been accurately specified by me to ensure your business appears in relevant local searches across all the key locations you serve.

Social Media Profile : All your social media profiles have been successfully integrated into your Google Business Profile, enhancing your online presence and credibility.

Social profiles 

<http://www.facebook.com/profile.php> 

Q&A : There were no Q&A entries on your Google Business Profile before. I've now added relevant questions and answers to improve visibility and help potential customers.



Self Storage (Owner)

Do you offer vehicle storage at Self Storage?



 Like



Self Storage (Owner)

just now

Yes, we offer secure vehicle storage for cars, RVs, boats, and other vehicles. Whether you're looking for short-term or long-term storage, our facility provides convenient, safe options for keeping your vehicle protected when not in use. Visit our website for more details on sizes and pricing.



 Like



Self Storage (Owner)

How can I reserve a storage unit at Self Storage?



 Like



Self Storage (Owner)

just now

Reserving a unit is easy! Simply visit our website a , or call us directly at 630-470-4332. You can view available unit sizes and make your reservation quickly and securely online.



 Like



Self Storage (Owner)

What payment methods do you accept at . Self Storage?



Like



Self Storage (Owner)

just now



We accept all major credit and debit cards for your convenience. You can make payments securely online through our payment portal, ensuring a seamless transaction experience. We also offer flexible payment options for both short-term and long-term rentals.

Like



Self Storage (Owner)

Are there any special offers or discounts available for new customers?



Like



Self Storage (Owner)

just now



Yes! We occasionally offer promotions and discounts for new customers. Please visit our website or call us at 630-470-4332 to inquire about any current deals or special offers on storage units.

Like



Self Storage (Owner)

How do I ensure that my belongings are properly stored in your facility?



Like



Self Storage (Owner)

just now



Self Storage provides climate-controlled units for sensitive items, as well as 24/7 surveillance and controlled access to ensure that your belongings are kept safe. We also recommend packing your items securely to prevent damage while in storage. Visit our website for tips on safe and effective packing!

Like

GBP Posts

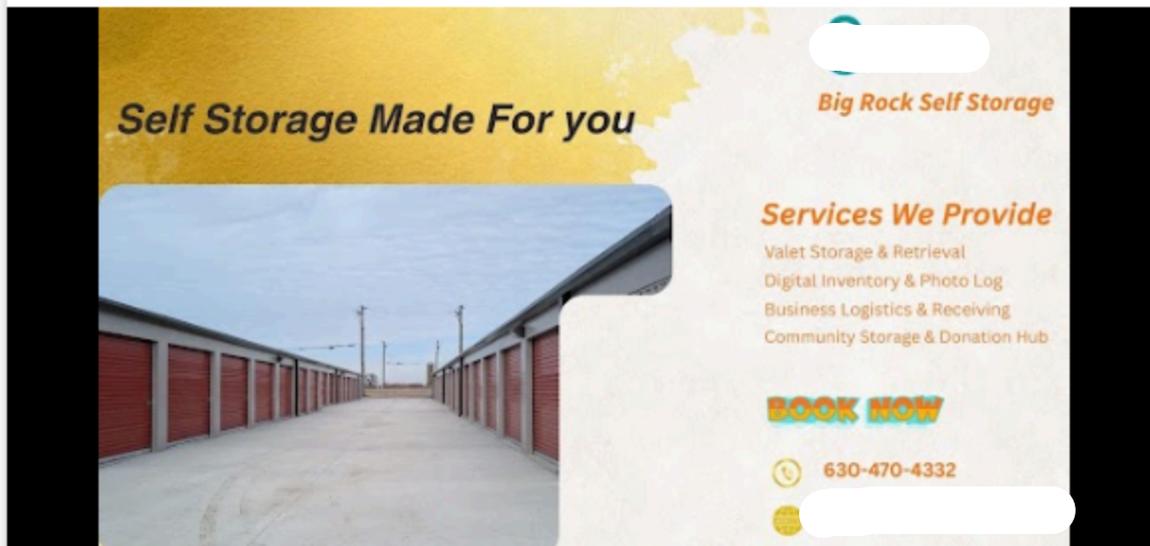
GBP Posts : There were no previous posts on your Google Business Profile. I've just added two new posts to help boost engagement, improve visibility, and keep your profile active and relevant in local search results.

Live links: <https://st.>



Self Storage

20 hours ago



Self Storage Made For you

Life is full of big moments. The home renovation that leads to a fresh start. The new venture that needs room to grow. Or just that feeling of needing a little more breathing room.

At Big Rock Self Storage, we understand. We don't just store boxes; we hold the things that matter while you write your next chapter. Our climate-controlled units keep your items in perfect condition, and with 24/7 access, your belongings are always within reach.

Ready to start your next big thing without the clutter? Serving Big Rock and surrounding areas like Sugar Grove, Oswego, and Yorkville.

Find your perfect space today!

Location: 46 W, 825 US-30, Big Rock, IL 60511

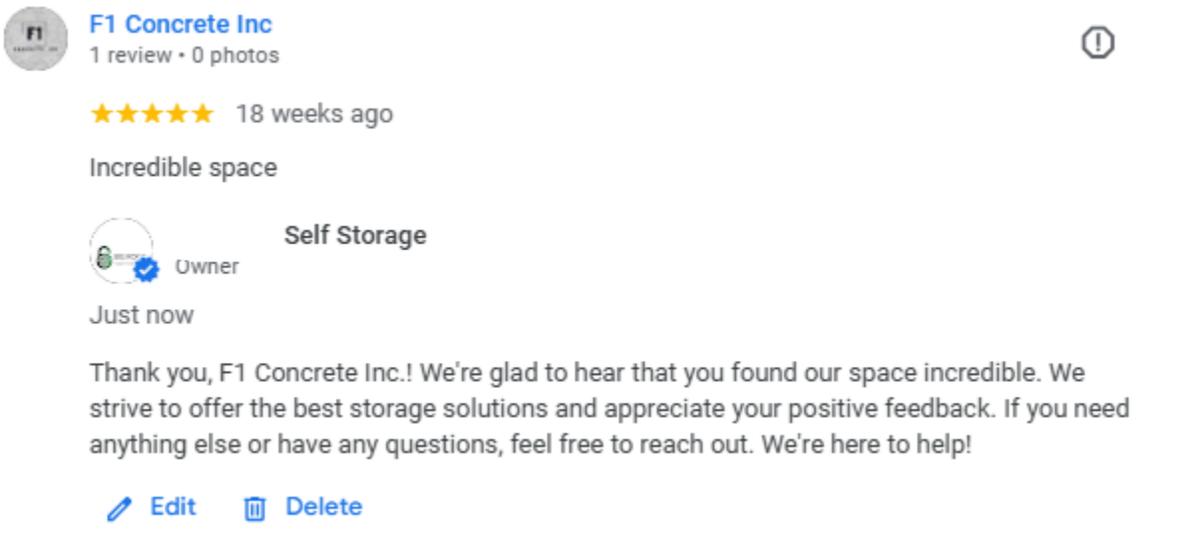
Reviews & Reputation

Reviews by Beloved clients ⚠️ : There are just 31 reviews in the GMB have to get more reviews in the GMB. You can ask your clients to leave a review using this short link:

Review Answer ❌: You responded most of the reviews without adding keywords in the reply. Which is a bad decision to do. Replying to the client with adding keywords will boost your visibility in Local Search.

Writing thoughtful and personalized responses like this can help improve your ranking on Google Maps.

Replied keyword based:

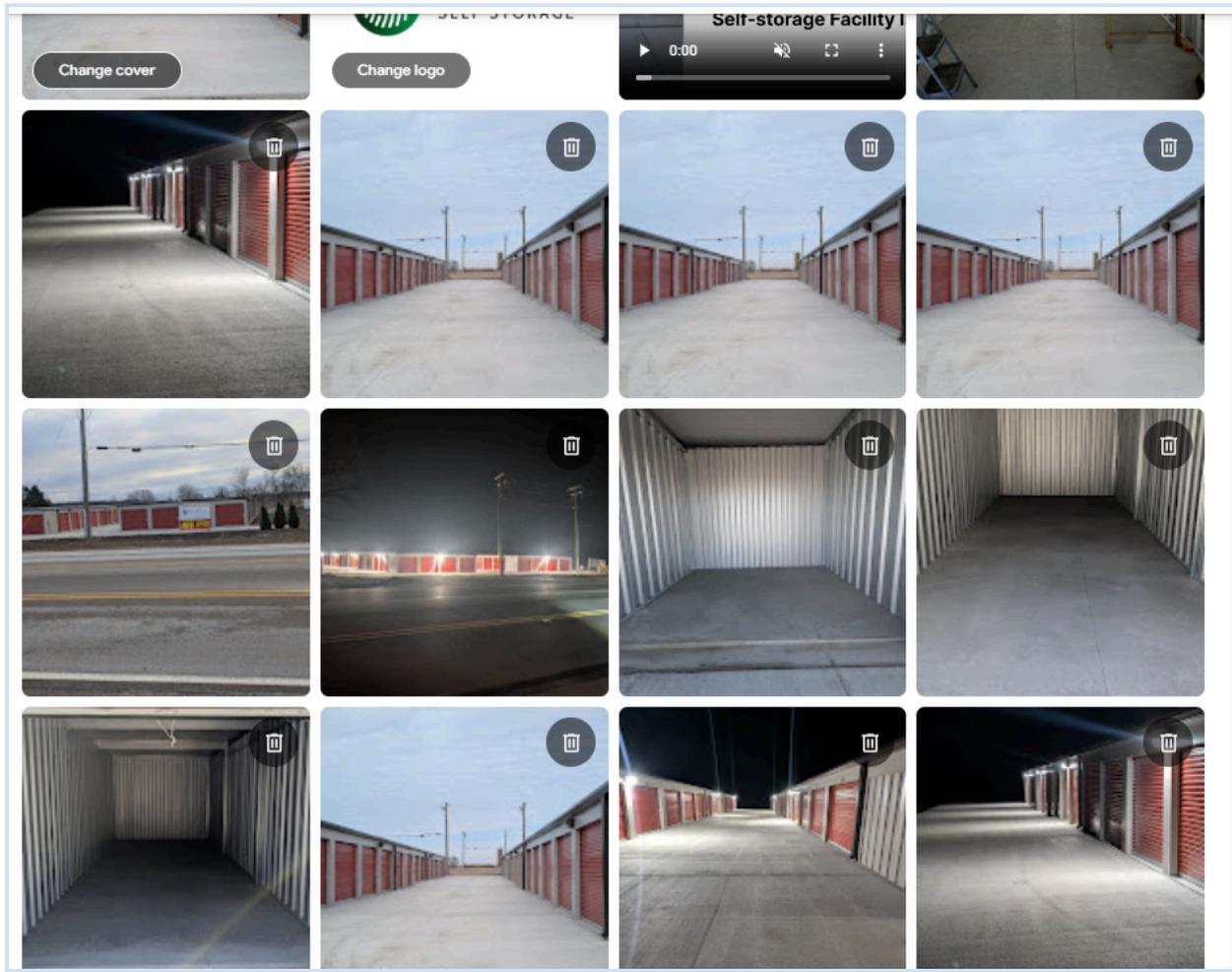


The screenshot shows a Google Business Profile review and response. The reviewer is 'F1 Concrete Inc' with a profile picture of a blue circle containing a white 'f'. They have 1 review and 0 photos. The review is a 5-star rating from 18 weeks ago with the text 'Incredible space'. The business owner, 'Self Storage', has responded 'Just now' with the text: 'Thank you, F1 Concrete Inc.! We're glad to hear that you found our space incredible. We strive to offer the best storage solutions and appreciate your positive feedback. If you need anything else or have any questions, feel free to reach out. We're here to help!'. At the bottom of the response are 'Edit' and 'Delete' buttons.

Photos & Media

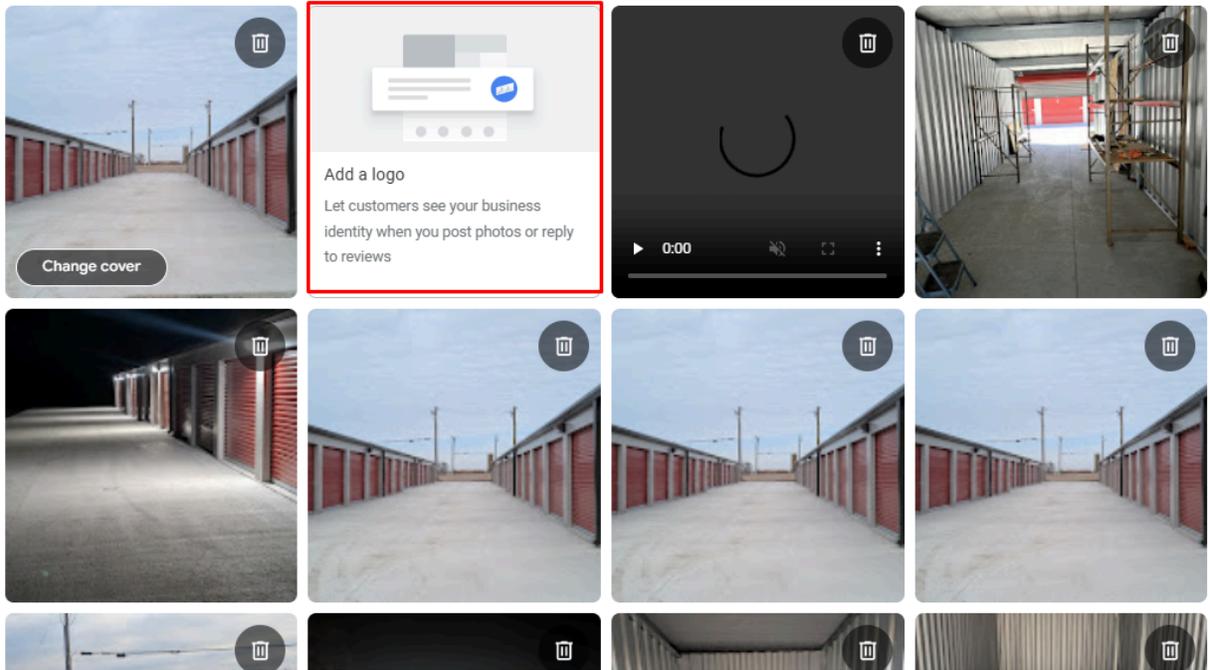
Photo ⚠️: Your Google Business Profile previously had no photos uploaded. I have now added high-quality images of your products and set up to enhance your

profile's appearance. This will help attract more attention and build trust with potential clients.



📌 It's recommended to continue updating your GMB with fresh images — such as product shots, customer interactions, and behind-the-scenes — to keep your profile active and engaging.

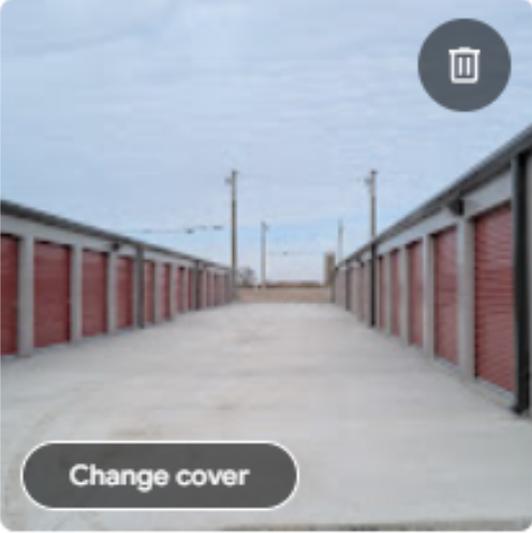
Logo : No logo was added before. I've uploaded a clean, professional logo that now properly represents your brand on GMB. It adds credibility and helps with brand recognition.



SELF STORAGE

Change logo

Cover Photo : Your GMB didn't have a cover photo. I've now added a relevant and branded cover image that enhances the overall look of your business profile.



<<<<<Thank You For Reviewing To The End>>>>>